

## FOR IMMEDIATE RELEASE

MEDIA CONTACT: B PUBLIC RELATIONS

CHELSEA COE chelsea@wearebpr.com BRIEANN FAST brieann@wearebpr.com (303) 658-0605

## C LAZY U MAKES TRAVEL + LEISURE WORLD'S BEST LIST DEBUT IN 2018, WINNING THREE AWARDS AND BREAKING INTO TOP 100 RESORTS OVERALL

Colorado's Premier Luxury Guest Ranch, Celebrating its 100th Anniversary in 2019, Named Top 100 Hotels in the World, Top 15 Continental U.S. Resort Hotels and Top 10 Resort Hotels in the American West Lists by Leading Travel Outlet

**GRANBY, COLO.** – **JULY 11, 2018** – <u>C Lazy U</u>, Colorado's premier luxury guest ranch getaway, was awarded in three different awards lists in the 2018 Travel + Leisure World's Best Awards, a first-time honor for the property known for its genuine service and legendary western hospitality. C Lazy U, which will celebrate its 100th anniversary in 2019, was ranked No. 74 of the <u>top 100 hotels in the world</u>, and the only Colorado property to make the list; No. 6 of the <u>top 15 continental U.S. resort hotels</u>; and No. 3 of the <u>top 10 resort hotels</u> in the American west.

The ranch received the awards on account of online voting from loyal travelers and guests. Feedback from guests, including, "as someone who has been fortunate enough to travel to 86 countries, I can say that C Lazy U ranks at the very top of the list ... the accommodations and activities are excellent," and "C Lazy U is perhaps the best family vacation we've ever had. We've been seven times and are going back again!" helped propel the ranch into the three awards lists.

"We are humbled to receive these honors and join this list after many years of hard work," said David Craig, general manager of C Lazy U. "Everything we do at C Lazy U is centered around offering the very best experience we can to each and every guest. To read some of the fan feedback that accompanies the announcement of these lists is truly touching and so rewarding."

For more than 20 years, Travel + Leisure has enlisted their loyal travel consumers to share their knowledge of the world's best travel options. Travel + Leisure is one of the travel industry's most respected publications, with a readership largely compromised of sophisticated world travelers. The magazine's 2018 World's Best awards are announced online at <a href="https://www.travelandleisure.com/worlds-best">https://www.travelandleisure.com/worlds-best</a> and in the August 2018 issue – and includes rankings of the best hotels, cities, airlines and more.

## **About C Lazy U**

Known for its genuine service and legendary western hospitality, C Lazy U is Colorado's premier luxury guest ranch getaway, celebrating its 100th anniversary in 2019. Located in Grand County and easily accessible from Denver, C Lazy U is one of the few remaining places where guests can experience a vacation far from the stresses of everyday life, filled with the rich traditions of the American West. C Lazy U features a collection of 40 elegant cabin accommodations and one multi-bedroom luxury private home; fine dining and award-winning wine program, led by an on-site sommelier; a full-service Lazy You Spa; and 8,500 acres of adventure. With its core programming anchored in horsemanship and horseback riding, C Lazy U – which is locally- and family-owned – offers limitless year-round family activities, including a second-to-none children's program, nightly entertainment, Orvis-endorsed fly fishing, swimming, tennis, mountain biking, hiking, hunting, yoga, a zip line and ropes course, trap shooting, archery, hatchet throwing, Ranger jeep tours, snow tubing, ice hockey and skating on a Zamboni-groomed pond, snowmobiling, snowshoeing, cross-country skiing and more. For additional information, visit <a href="https://www.clazyu.com">www.clazyu.com</a>, follow @CLazyUGuestRanch on <a href="mailto:Facebook">Facebook</a> and @CLazyURanch on <a href="mailto:Instagram">Instagram</a>, or call (970) 887-3344.