



## THE ULTIMATE SONGWRITING VACATION EXPERIENCE

### A “C Lazy U” Weekend to Remember!

Welcome to a truly unique experience that is “Miles Above Ordinary” at the C LAZY U Ranch. We call it “*Rockin’ the Ranch Weekend with Anna & Monty*” but once you encounter this very special curated vacation that weaves bespoke concert performances, campfire serenades, songwriting sessions and much more throughout your western ranch experience, you will leave with not only memories but an original song that lasts a lifetime!

It’s a fun and interactive weekend that will have you engaging with multiple #1 Billboard and Nashville award-winning singer/songwriters **Monty Powell** and **Anna Wilson**. They will lead you on an amazing creative journey learning the art of focused idea generation, the important skills of group collaboration and the specific creative unblocking techniques used by world-class songwriters. Together, with family and friends, you will write an original song that mirrors your C Lazy U experience! This collaborative songwriting process mirrors many of the problem solving challenges confronted daily in the real world. As a group, you will unlock your creativity while learning through the context of an extraordinary keynote process that is wildly entertaining and educational!

## SINGER-SONGWRITER TAKEAWAYS

The real crescendo of this special weekend comes when the group experiences the impact of the collaboration, and their story, in the context of an inspirational and tightly crafted 3-4-minute song. The techniques used by professional composers to condense and communicate a powerful, memorable and unforgettable story are the skills that will be specifically applied leaving attendees with these huge takeaways.

- The **EXPERIENCE** of writing a song with hit-makers whose songs have been recorded by Keith Urban, Lady A, Rascal Flatts, Reba, Brooks & Dunn and many more!
- The easy to apply **CURRICULUM** that will raise the level of all of your collaborative efforts.
- The **IMAGERY** exercises that will breathe new and memorable life into stale language and worn out buzz words.
- The pure **ENTERTAINMENT** value of seeing and hearing award-winning songwriters perform a bespoke concert for you featuring many of the hits they helped create for superstar recording artists.
- An **ORIGINAL SONG** created in real time by your group that will continue to live on as a unique musical and lyrical creation. This will be a positive and powerful touch point way beyond the life of just the weekend itself.



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