

## FOR IMMEDIATE RELEASE

CONTACT: Jordan Blakesley

jordan@bpublicrelations.net

BrieAnn Fast

brieann@bpublicrelations.net

(303) 658-0605

## C LAZY U, COLORADO'S ORIGINAL LUXURY GUEST RANCH, OFFERS NEW WINTER À LA CARTE PRICING

**GRANBY, Colo. – (Sept. 10, 2013)** – New this season, <u>C Lazy U</u> Guest Ranch is pleased to announce the launch of nightly winter à la carte pricing, perfect for families that would like more spacious accommodations and the opportunity to partake in their choice of winter activities, both on and offsite. With a collection of various sized cabin accommodations, fine dining, a full-service "Lazy You" spa and 8,500 acres of adventure, families will never run out of things to do, but can now pick and choose the activities and offerings in which they're interested, rather than simply selecting the all-inclusive pricing option.

"We're excited to launch this new offering," said David Craig, general manager. "Often, our guests seek out C Lazy U for its cozy cabin accommodations and seemingly endless winter activities, but also want to spend time at nearby ski resorts. Now, we're making it easier for them, by allowing guests to select – and pay for – only the specific activities and meals they'd like to enjoy onsite."

Colorado's premier guest ranch is known for its "Five Spur Service," and offers much more than the standard ski hotel or condo. The Ranch features private snowcat skiing for all ability levels on its onsite ski hill, Mt. Baldy, and is also located minutes from Winter Park and Granby Ranch ski resorts. Guests can now both ski the Ranch and enjoy skiing elsewhere, as a complimentary daily shuttle to and from the Ranch and both resorts is included.

Nightly rates start at \$249, double occupancy. Guests also have access, if desired and for an extra cost, to three meals daily, the onsite spa, as well as activities including trap shooting, horseback riding, tubing, sledding, ice skating, ice hockey, private downhill skiing and snowmobiling.

No minimum night stay. Pricing is available December 1-19, 2013 and January 5-6, January 20-February 13, and February 17-April 19, 2014. To book, call (970) 887-3344.

## **About C Lazy U**

Known for its "Five Spur Service," C Lazy U is Colorado's premier luxury guest ranch getaway. Located in Grand County and easily accessible from Denver, C Lazy U is one of the few remaining places where guests can experience a vacation far from the stresses of everyday life and filled with the rich traditions of the American West. C Lazy U features a collection of 43 rustically-elegant cabin accommodations, fine dining, a full-service "Lazy U" spa, and 8,500 acres of adventure. Limitless family activities include horseback riding, a second-to-none children's program, swimming, tennis, bicycling, hiking, fishing, hunting, yoga, a zip line and ropes course, trap shooting, archery, Snowcat excursions and skiing, sledding, snow tubing, ice hockey and skating on a Zamboni-groomed pond, snowmobiling, snowshoeing, crosscountry skiing and more. For those who visit C Lazy U and never want to leave, private ownership opportunities are also available. For additional information, visit www.clazyu.com, or call (970) 887-3344.