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Best All-Inclusive Luxury Dude Ranch - Colorado



COLORADO'S PREMIER GUEST RANCH
 . since 1919 .

C Lazy U Ranch is Colorado's premier guest ranch, offering an innovative, all-inclusive experience. We profile the resort to learn more and explore the secrets behind the success it enjoys today.

Having welcomed its first guests in 1919, C Lazy U Ranch boasts almost 100 years' experience in providing a vast array of exceptional facilities including an award-winning spa, over 200 horses for guests to ride, with each guest allocated a steed for the duration of their stay, and a world-renowned Children's Program for kids 3-17 years old, which makes the ranch the perfect location for a great family vacation.

The ranch is able to meet the needs of today's holidaymakers, many of whom are looking for an experience, as opposed to simply a trip to a new setting. Rather than simply hopping on an airplane and driving somewhere new, guests are wanting to have an experiential adventure. Successful travel is no longer defined by gourmet food, comfortable accommodations, activities and scenery. All of these are important aspects that establishments need in order to be successful as a best practice, but what makes and breaks a great holiday or vacation is the overall experience. People want to be moved emotionally, they want to feel special and they want to create relationships on top of nice vacation. C Lazy U Ranch provides this additional experience and it offers a life changing, bucket-list vacation.

This glorious ranch is located at the point where the Colorado River runs off the Continental Divide and winds its way through mountain valleys. This is a land of green meadows, blue skies, and crisp Colorado air. This is Colorado ranch country, and has been for almost a century. The landscape and lifestyle have changed some since the early days, but the history of horseback riding, fly fishing, and Colorado family vacations remain a stronghold of tradition that passes down from one generation to the next.

Alongside its stunning setting and world-class facilities, C Lazy U Ranch is known for its amazing customer service. Guests regularly feel like they are guests of a private family ranch being welcomed into their home. The ranch is extremely welcoming and the staff gets to know every guest by their first name and relationships are formed that are not found in similar resort environments. Children often idolize and befriend their counsellors and creating lasting lifelong relationships.

This exceptional customer service would not be possible without a dedicated workforce, therefore the ranch prides itself on a top team that are well-trained



and professional at all times. Each staff member is carefully chosen amongst hundreds of applicants each year. Obtaining a position to work at C Lazy U Ranch is not easy and this is a coveted position. The staff is trained on the history of the ranch and the long-term preservation of the land. Extensive customer service training includes 5-star service expectations and principles.

To allow guests to truly experience this beautiful setting and the exceptional standard of hospitality that they receive there, the ranch offers guests the chance to disconnect from everyday life by removing TV and phones from all the guest cabins. Complimentary Wi-Fi is available throughout the property, as well as cell phone service for those who need to remain in contact with others, but guests are able to connect with nature thanks to the limited number of screens provided, and can relax and indulge in the ranch's stunning natural beauty and rustic charm.

Ultimately, operating in the ever-evolving tourism industry the ranch has to adapt in order to continue to offer guests the services they need, and as such C Lazy U Ranch continually updates the facilities and guest cabins throughout the property for the guests to enjoy. Recently the ranch built a brand-new meeting room to accommodate the fast-growing business

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focused on meetings and retreats. This new room allows groups to have a modern and well-appointed meeting room set at a western and historic ranch. This is combined with teambuilding activities such as the ropes course, zip line and horseback riding, and as such the experience naturally lends to an amazing business retreat.

Looking ahead, the ranch will continue to adapt its service offering to ensure that guests continue to get the most out of their time there. Open year-round, C Lazy U Ranch offers an amazing winter programme as well as a wide range of activities to enjoy in the summer sunshine, ensuring that guests want for nothing in this sumptuous piece of paradise.