

FOR IMMEDIATE RELEASE

CONTACT: B Public Relations

(303) 658-0605

BrieAnn Fast

brieann@bpublicrelations.net

Jordan Blakesley

jordan@bpublicrelations.net

C LAZY U, COLORADO'S ORIGINAL LUXURY GUEST RANCH, ANNOUNCES NEW PREMIER, ALL-INCLUSIVE HUNTING PROGRAM, FEATURING FIVE DAY HUNTS AND "FIVE-SPUR" SERVICE

DENVER, Colo. – JUNE 7, 2012- C Lazy U, Colorado's premier luxury guest ranch getaway, announces the newest addition of amenities and offerings to the ranch, with five-day all-inclusive elk and deer hunting packages. Perfect for those looking for the ultimate in Colorado trophy hunting experiences, the packages include lodging in one of the ranch's 38 rustically-elegant cabin accommodations, three gourmet meals a day, individual hunting guide service, land access and all ranch-sponsored activities.

Known for its large population of elk and big game animals, Colorado is a hunter's dream, and C Lazy U is in the heart of big game country, just 10 miles from Rocky Mountain National Park. This perfect locale, coupled with C Lazy U's unique hunting experiences, focused on game management and quality, creates the ideal trophy hunting environment. In additional to guided archery, rifle and muzzle loader elk hunts, as well as rifle mule deer hunts, C Lazy U offers moose, pronghorn antelope, black bear and mountain lion hunting, all on private land, and in the company of expert guides. All information about the new hunting operation can be found at www.CLazyUHunting.com.

"After recently purchasing our former outfitting partner, we are excited to launch our own in-house hunting operation, as part of an all-inclusive five-day package," said Connie Dorsey, general manager of C Lazy U guest ranch. "The hunting program will allow our guests to fully experience everything our Rocky Mountain location has to offer, all within the comforts of a luxurious guest ranch."

In addition to the hunting program, C Lazy U also offers limitless family activities for those interested in visiting the Ranch with their families, including horseback riding, a second-to-none children's program, swimming, tennis, hiking, and much more. Additionally, guests have access to the "Lazy U" Spa, featuring a collection of four treatment tents, a sunny relaxation lounge, and more, resting in the meadow along the banks of Willow Creek. No matter the season, guests are never short of experiences, most of which are included within the price of their stays.

About C Lazy U

Known for its "Five Spur Service," C Lazy U is Colorado's premier luxury guest ranch getaway. Located in Grand County and easily accessible from Denver, C Lazy U is one of the few remaining places where guests can experience a vacation far from the stresses of everyday life and filled with the rich traditions of the American West. C Lazy U features a collection of 38 rustically-elegant cabin accommodations, fine dining, a full-service "Lazy U" spa, and 8,500 acres of adventure. Limitless family activities include horseback riding, a second-to-none children's program, swimming, tennis, bicycling, hiking, fishing, hunting, yoga, a zip line and ropes course, trap shooting, archery, Snowcat excursions and skiing, sledding, snow tubing, ice hockey and skating on a Zamboni-groomed pond, snowmobiling, snowshoeing, cross-country skiing and more. For those who visit C Lazy U and never want to leave, private ownership opportunities are also available. For additional information, visit www.clazyu.com, or call (970) 887-3344.