



FOR IMMEDIATE RELEASE

CONTACT: [B Public Relations](#)
(303) 658-0605
BrieAnn Fast
brieann@bpublicrelations.net
Jordan Blakesley
jordan@bpublicrelations.net

**COLORADO'S C LAZY U GUEST RANCH DOUBLES MEETINGS & GROUPS BUSINESS YEAR-OVER-YEAR WITH
UNIQUE OUTDOOR SETTING & CONTINUED FOCUSED ON EXCELLENCE**

*New Studies Show Direct Link between Time Outdoors & Enhanced Creativity and Problem Solving, Creating
Even More Demand for Meetings & Retreats at C Lazy U*

DENVER, Colo. – April 9, 2013 – 2012 was a landmark year Colorado's premier guest ranch, [C Lazy U](#). Due in part to its beautiful location and numerous capital improvements, executive retreats and group events doubled year-over-year from 2011 at the 94-year-old C Lazy U ranch, and the growth is expected to continue into 2013.

"Recent studies indicate that spending active time outdoors, and away from electronic devices improves creativity and problem solving by as much as 50 percent," said David Craig, General Manager of C Lazy U. "While we offer state of the art meeting technology and amenities to hold effective and successful meetings and corporate retreats, we also offer our groups an extraordinary beautiful setting and wholesome activities that improve team building and reduce the stresses of everyday life."

In addition to its unparalleled natural setting, C Lazy U's commitment to excellence is reflected in the property's continual upgrades and renovations. Over the past five years, C Lazy U has been working diligently to complete property-wide upgrades, including upgrading meeting facilities and services; adding a rope course and zip line, especially popular for team building exercises; and, purchasing a new Belgian draft horse team to offer unique activities for groups such as sleigh and hay rides as well as a distinctive amenity for other ranch events and weddings. All 38 guest accommodations recently underwent a full renovation, which is nearly complete. The Sunset Cabins will be complete in time for this year's first corporate event in April, kicking off the ranch's jam-packed calendar.

C Lazy U can accommodate groups up to 80 participants, and groups of 40 or more have the option of booking the Ranch exclusively. Offering a variety of multi-purpose spaces capable of handling most meeting requirements, C Lazy U also offers groups the opportunity to partake in unique team building activities, only possible in a secluded locale such as C Lazy U. From a ropes course and zip line, to horsemanship and cattle roping clinics to tee pee building and amazing race style scavenger hunts, C Lazy U offers out of the box team building activities.

About C Lazy U

Known for its "Five Spur Service," C Lazy U is Colorado's premier luxury guest ranch getaway. Located in Grand County and easily accessible from Denver, C Lazy U is one of the few remaining places where guests can experience a vacation far from the stresses of everyday life and filled with the rich traditions of the American West. C Lazy U features a collection of 38 rustically-elegant cabin accommodations, fine dining, a full-service "Lazy U" spa, and 8,500 acres of adventure. Limitless family activities include horseback riding, a second-to-none children's program, swimming, tennis, bicycling, hiking, fishing, hunting, yoga, a zip line and ropes course, trap shooting, archery, Snowcat excursions and skiing, sledding, snow tubing, ice hockey and skating on a Zamboni-groomed pond, snowmobiling, snowshoeing, cross-country skiing and more. For those who visit C Lazy U and never want to leave, private ownership opportunities are also available. For additional information, visit www.clazyu.com, or call (970) 887-3344.

###