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BILL FISHER, HEAD WRANGLER AT C LAZY U GUEST RANCH, PRESENTED LIFETIME ACHIEVEMENT AWARD FROM COLORADO HOTEL & LODGING ASSOCIATION AT ANNUAL "STARS OF THE INDUSTRY" AWARDS LUNCHEON

Employed at Colorado's Original Luxury Guest Ranch for More Than 50 Years, Fisher Selected for His Dedication & Enduring Contributions to the Ranch, Community

Granby, Colo. – October 21, 2013 – Today, <u>C Lazy U</u>, Colorado's original and premier luxury guest ranch, is proud to announce the receipt of the Lifetime Achievement Award by Head Wrangler, Bill Fisher, at the Colorado Hotel & Lodging Association's (CHLA) annual "Stars of the Industry" awards banquet. A mainstay at the Ranch for decades, Fisher originally worked at C Lazy U as a teenager in 1968, and has been involved with the equestrian program at C Lazy U ever since.

The prestigious Lifetime Achievement Award recognizes those in the hospitality industry who have made a marked impact on others with an extraordinary dedication to hospitality over an expansive career. Of 45,000 professionals involved in Colorado's hospitality industry, only 37 are recognized in the annual awards ceremony, and only Fisher will receive the supervisor categories' Lifetime Achievement distinction.

"Bill is so much more than an employee at C Lazy U," said David Craig, general manager. "He makes a profound impact on the lives of all who have the good fortune to experience his style of effective, caring and compassionate horsemanship. Known as the expert at matching humans and horses at our property, he has made an enduring mark on our employees' and guests' lives, giving them the gift of confidence, self reliance and trust, as well as a lingering lifetime memory."

As head wrangler and barn manager, Fisher manages the health and care of the up to 200 horses owned by C Lazy U. Not only does he know each horse by name, he is an expert at understanding their individual riding temperament, and their place in the complex social order of the herd. Fisher is one of the first members of the C Lazy U team with whom guests interact during their stays; matching each guest with a horse tailored to his or her ability and personality upon arrival. Throughout their stays, guests ride daily with the same horse, forming a bond that is often times the most memorable aspect of their time spent at C Lazy U.

In addition to managing the riding program, horses and barn – for which C Lazy U is renowned – Fisher also manages an ever-changing staff of up to 20 wranglers, many of whom are college-aged kids who grew up visiting the Ranch with their families as children. Fisher's guidance, riding instruction and the gentle manner with which he approaches his relationships with both animals and people has positively impacted the lives of everyone he has worked with over the course of his seasoned career.

About C Lazy U

Known for its "Five Spur Service," C Lazy U is Colorado's premier luxury guest ranch getaway. Located in Grand County and easily accessible from Denver, C Lazy U is one of the few remaining places where guests can experience a vacation far from the stresses of everyday life and filled with the rich traditions of the American West. C Lazy U features a collection of 38 rustically-elegant cabin accommodations, fine dining, a full-service "Lazy U" spa, and 8,500 acres of adventure. Limitless family activities include horseback riding, a second-to-none children's program, swimming, tennis, bicycling, hiking, fishing, hunting, yoga, a zip line and ropes course, trap shooting, archery, Snowcat excursions and skiing, sledding, snow tubing, ice hockey and skating on a Zamboni-groomed pond, snowmobiling, snowshoeing, crosscountry skiing and more. For those who visit C Lazy U and never want to leave, private ownership opportunities are also available. For additional information, visit www.clazyu.com, or call (970) 887-3344.